



[Image: courtesy of Mr K Riding]

William HOLLY (1802-1884)

Married

Keturah PEARCE (1812-1897)

On 14 May 1838 at Netherhampton, Hytesbury
Wiltshire

Departed 14 June 1840 from Plymouth

Arrived 12 October 1840 at Port Adelaide on the

Apolline

Children of William & Keturah:

Charles (1830-1899) m Elizabeth COLLINS

Ellen (1832-1916/17) m [1] Daniel JONES

[2] William CHIRGWIN

William (1841-1937) m Margaret LLOYD

A Journey from 'Agriculturalist' to Publican

William Holly, farmer of Netherhampton in Wiltshire (or "agriculturalist" as he described himself), applied for free passage to South Australia for himself and his family and arrived in 1840. His first agricultural returns from his farm in Hackham were submitted in 1842. In 1845-47, William purchased further land (sections 24, 23, 26 and 27, Hd. of Noarlunga) so that his sons could farm.

William was also the builder and proprietor of the Golden Pheasant Inn, which was constructed in the late 1840s at Hackham. The building was made from material gathered from the countryside, with gumwood used in the roofing and inside fixtures being made of cedar.

The main customers of the Golden Pheasant Inn were whalers, wool growers, smithies and smugglers. The hotel provided wine, which was made from locally produced grapes grown on part of Section 24. The grapes were carried to the hotel in large baskets and pressed on site at the rear of the hotel. Beer and wine prices were 2/- a gallon. It is reported that there was much merrymaking that often went late into the night with beer going around in a barrel and wine flowing like water. The hotel ledger also records that beer was supplied to farmhands with their lunch and labourers being given a gallon of wine before returning to their homes at night.

William's first licence for the Golden Pheasant Inn was from 1850-1852, but he later leased out the hotel and its stable and stockyards for £80 per year. The Holly family and their heirs were permitted to draw water from the well. William returned to England during the 1850's where he died in 1884.

The Golden Pheasant Inn eventually became part of an historic building collection known as the Pioneer Village located on South Road at Morphett Vale. When the village was sold around 1988, it is believed that the Inn building was dismantled and relocated to Old Tailern Town at Tailern Bend.

From information provided by Felicity-ann Lewis,
William and Keturah's great great great granddaughter
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